

MALIN, HALEY & DiMAGGIO, P.A.
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OCT 20 2005

TELECOPIER COVER SHEET

DATE: October 20, 2005

OUR FILE NO: 9509.4824

TO: UNITED STATES PATENT AND TRADEMARK OFFICE
 COMMISSIONER FOR PATENTS

ATTENTION: EXAMINER H. KAZIMI, ART UNIT 3624

TELECOPIER NO: 571-273-8300

FROM: DALE PAUL DiMAGGIO, ESQ.

REGARDING: COMPUTER BASED PROCESS FOR STRATEGY EVALUATION
 AND OPTIMIZATION BASED ON CUSTOMER DESIRED
 OUTCOMES AND PREDICTIVE METRICS

TOTAL NUMBER OF PAGES INCLUDING COVER SHEET: 12

[NOTE: IF YOU DO NOT RECEIVE THE NUMBER OF PAGES LISTED ABOVE, OR IF YOU HAVE ANY
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SPECIAL NOTE:

AMENDMENT - AFTER FINAL - NO FEE

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Serial Number: 09/652,576

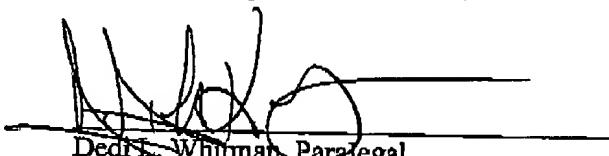
File Number: 9509.4824

CERTIFICATE OF FACSIMILE TRANSMISSION

I HEREBY CERTIFY that the following correspondence: *Patent Amendment Transmittal Letter and one (1) photocopy of the same; and Amendment* is being facsimile transmitted to examiner H. Kazimi at the Patent and Trademark Office Fax No. (571) 273-8300, on this 20th day of October 2005.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further, that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both, under Section 1001 of Title 18 of the United States Code.

Any additional charges, including extension of time, please bill our Account
No. 13-1130.



Debra Whitman, Paralegal

Date: October 20, 2005

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In re Application of
Serial No.
Filed
ForUlwick, Anthony W.
09/652,576
August 31, 2000RECEIVED
CENTRAL FAX CENTER

Case Docket No. 9509.4824

OCT 20 2005

COMPUTER BASED PROCESS FOR STRATEGY EVALUATION AND
OPTIMIZATION BASED ON CUSTOMER DESIRED OUTCOMES AND
PREDICTIVE METRICSFax Amendment - After Final - No Fee
COMMISSIONER FOR PATENTS
Alexandria, VA 22313-1450

AMENDMENT TRANSMITTAL LETTER

Sir:

Transmitted herewith is an amendment in the above-identified application.

Small entity status of this application under 37 CFR 1.9 and 1.27 has been established by a statement previously submitted.

No additional fee is required.

The fee has been calculated as shown below:

	(Col. 1) CLAIMS REMAINING AFTER AMENDMENT		(Col. 2) HIGHEST NO. PAID FOR	(Col. 3) PRESENT EXTRA
TOTAL	* 10	MINUS	** 10	= 0
INDEP	* 3	MINUS	*** 3	= 0
FIRST PRESENTATION OF MULTIPLE DEP. CLAIM				

SMALL ENTITY	
RATE	ADDIT. FEE
x\$25	\$ 0.00
x\$100	\$ 0.00
x\$150	\$ 0.00

OTHER THAN A SMALL ENTITY	
OR	RATE
	x\$50
	x\$200
	x\$300

TOTAL ADDIT. FEE	\$ 0.00	OR	\$ 0.00
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Please charge our Deposit Account No. 13-1130 in the amount of \$. A duplicate copy of this sheet is attached.

A Request for a _____ Extension of Time together with a check in the amount of \$_____.00 for the fee is attached.

The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 13-1130. A duplicate copy of this sheet is attached.

Any filing fees under 37 CFR 1.16 for the presentation of extra claims.

Any patent application processing fees under 37 CFR 1.17.

If there are any additional charges, including extensions of time, please bill our Deposit Account No. 13-1130.

MALIN, HALEY & DiMAGGIO, P.A.
1936 South Andrews Avenue
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(954) 763-3303

Respectfully submitted,



Dale Paul DiMaggio, Reg. No. 31,823

CLIENT NO. 22235
I:\9215\fm\4803.amendment transmittal

In re Application of : Ulwick, Anthony W.
Serial No. : 09/652,576
Filed : August 31, 2000
For : COMPUTER BASED PROCESS FOR STRATEGY EVALUATION AND
OPTIMIZATION BASED ON CUSTOMER DESIRED OUTCOMES AND
PREDICTIVE METRICS

Case Docket No. 9509.4824

Fax Amendment - After Final - No Fee
COMMISSIONER FOR PATENTS
Alexandria, VA 22313-1450

Sir:

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TOTAL	* 10	MINUS	** 10	= 0
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FIRST PRESENTATION OF MULTIPLE DEP. CLAIM				

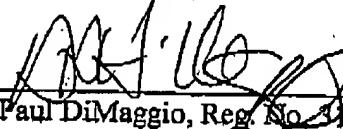
SMALL ENTITY		OTHER THAN A SMALL ENTITY			
OR	RATE	ADDITIONAL FEE	OR	RATE	ADDITIONAL FEE
	x\$25	\$ 0.00		x\$50	\$
	x\$100	\$ 0.00		x\$200	\$ 0.00
	x\$150	\$ 0.00		x\$300	\$

TOTAL \$0.00 OR \$ 0.00

Please charge our Deposit Account No. 13-1130 in the amount of \$. A duplicate copy of this sheet is attached.
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 Any patent application processing fees under 37 CFR 1.17.
 If there are any additional charges, including extensions of time, please bill our Deposit Account No. 13-1130.

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Respectfully submitted,


Dale Paul DiMaggio, Reg. No. 31,823

CLIENT NO. 22235

19215\frm4803.amendment transmittal

OCT 20 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

October 20, 2005

In re application of : ANTHONY W. ULWICK
Serial No. : 09/652,576
Filed : August 31, 2000
For : COMPUTER BASED PROCESS FOR
STRATEGY EVALUATION AND
OPTIMIZATION BASED ON CUSTOMER
DESIRED OUTCOMES AND PREDICTIVE
METRICS
Examiner : Kazimi, H.
Art Unit : 3624
Our File No. : 9509.4824

AMENDMENT AFTER FINAL PURSUANT TO § 1.116

Fax Amendment - After Final
No Fee
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

In response to the Examiner's Office Action mailed July 27, 2005, please amend the above-identified patent application as follows:

Amendments to the Claims are reflected in the Listing of Claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.